

# Financial Services at Microsoft Ignite

Your guide to a week packed with inspiration, hands-on discovery, and transformative connections.

[Financial Services](#) | [Government](#) | [Healthcare](#) | [Industrials](#) | [Media & Entertainment](#) | [Retail & Consumer Goods](#) | [Telecom](#)

## Experiences designed for you

### Technical breakout sessions

Tue, Nov 18: 1:00 PM – 1:45 PM (cross industry)

#### **BRK386: Accelerate Impact in Every Industry with Agentic AI and Shared Learnings**

What does it take to turn AI innovation into measurable business impact?

Join Kathleen Mitford, Corporate Vice President of Industry Marketing at Microsoft, for a conversation with industry leaders transforming their organizations with agentic AI.

Hear how they started, what's driving results, and how ideas and learnings from one industry can inspire another—helping you move from experimentation to impact and become Frontier with AI.

Wed, Nov 19: 10:15 AM – 11:00 AM

#### **BRK366: Becoming frontier: Accelerating agentic journeys in financial services**

Financial services firms are increasingly building agents with Microsoft technologies, solving the hardest and most important challenges today. Learn how you can use CoPilot Studio to not only build intelligent, agentic solutions that transform customer engagement for financial services industry, but also help you shrink time to market.

Thu, Nov 20: 11:00 AM – 11:45 AM

#### **BRK367: From interoperability to agents: Powering financial workflows with AI**

Discover how Microsoft and LSEG are transforming financial workflows with interoperable, AI-driven tools. See how Copilot aids content discovery, data integration in Excel and PowerPoint, and enables AI-powered engagement via Teams. Learn to build custom agents using LSEG data for enhanced productivity and collaboration in financial markets.

Thu, Nov 20: 3:30 PM – 4:15 PM

#### **BRK368: Accelerating migration and modernization in financial services**

Join us to explore how Fiserv, a leading financial services innovator, is accelerating its cloud transformation with Microsoft's Cloud Acceleration Factory (CAF). Learn how CAF helps streamline migrations, modernize legacy applications, and deploy scalable solutions like Azure Arc and AI-powered monitoring. Discover how this partnership is driving agility, resilience, and innovation across Fiserv's estate—and what it means for the future of financial services.

### Partner session

Tue, Nov 18: 5:00 PM – 5:45 PM

#### **PBRK393: Frontier partners: Accelerating agentic journeys in financial services**

Frontier partners continue to build agents with Microsoft technologies, solving the hardest and most important challenges today. Learn how to build intelligent, agentic solutions that transform customer engagement for financial services industry.

Wed, Nov 19: 10:15 AM – 11:00 AM (cross industry)

#### **PBRK388: Accelerate Partner Impact in Every Industry with AI**

Join us to explore how Microsoft industry partners are driving impact with AI-powered solutions. Learn how to align with FY26 priorities, accelerate growth across sectors, discover strategies to innovate, success stories, and guidance to engage customers with differentiated value in the age of AI.

### Theater session

Thu, Nov 20: 10:00 AM – 10:30 AM

#### **THR795: Becoming frontier: Get started fast with AI agents for the insurance industry**

Insurance carriers are rapidly adopting AI agents to tackle complex challenges—from customer engagement to claims management and underwriting. In this session, learn practical steps to build intelligent agents by applying agentic frameworks using Microsoft technologies like Copilot Studio. We'll illustrate with an agent that automates the tedious tasks of an insurance claims analyst, boosting productivity and reducing error.

### Engage with us in the industry showcase at the Hub

Learn more about financial services solutions through immersive demo and mini theater experiences at the Hub

### Demos

#### **Microsoft financial services demo:**

Prompt the future of financial services with agentic insights and experiences

#### **Microsoft partner demo by KPMG:**

Transform claims with AI: Unlock subrogation savings through automation and insights

### Mini theater sessions

Tue, Nov 18: 3:45 PM – 4:15 PM presented by KPMG

#### **THR1602: Achieving smarter claims management with AI-optimized subrogation**

Tue, Nov 18: 4:15 PM – 4:45 PM presented by Zafin

#### **THR1603: How human + AI collaboration will shape the future of banking**

Wed, Nov 19: 2:30 PM – 3:00 PM presented by BioCatch

#### **THR1604: Safeguarding against financial crimes in the new era of agentic AI**

Wed, Nov 19: 4:30 PM – 5:00 PM presented by Temenos

#### **THR1607: Delivering the future of AI banking now**

Thu, Nov 20: 9:00 AM – 9:30 AM presented by Pay-I

#### **THR1605: Measuring the business value of agents in financial services**

Thu, Nov 20: 4:00 PM – 4:30 PM presented by FIS

#### **THR1606: Bringing Harmony to the Money Lifecycle**

# Government at Microsoft Ignite

Your guide to a week packed with inspiration, hands-on discovery, and transformative connections.

## Experiences designed for you

### Technical breakout sessions

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Hear how they started, what's driving results, and how ideas and learnings from one industry can inspire another—helping you move from experimentation to impact and become Frontier with AI.

Wed, Nov 19: 2:45 PM – 3:00 PM

#### **BRK370: Unlocking Innovation in Government with Microsoft Cloud & AI**

Governments are under increasing pressure to modernize services, improve citizen engagement, and operate more efficiently. In this session, we'll explore Microsoft's value proposition for public sector organizations, highlighting how cloud and AI technologies are driving transformation across national, federal, state, and local agencies. Learn how Microsoft's platforms support secure, scalable, and compliant solutions tailored to government needs.

Thu, Nov 20: 11:00 AM – 11:45 AM

#### **BRK369: Real Stories of AI Transformation in Local Government**

Hear directly from government and city leaders as they share their journeys of digital transformation using Microsoft technologies. We will feature voices from cities world-wide, showcasing real-world use cases in AI adoption, data modernization, and citizen services. Join us for a discussion designed to equip government and city attendees with technical insights, lessons learned, and peer-to-peer strategies.

### Partner session

Wed, Nov 19: 10:15 AM – 11:00 AM (cross industry)

#### **PBRK388: Accelerate Partner Impact in Every Industry with AI**

Join us to explore how Microsoft industry partners are driving impact with AI-powered solutions. Learn how to align with FY26 priorities, accelerate growth across sectors, discover strategies to innovate, success stories, and guidance to engage customers with differentiated value in the age of AI.

### Engage with us in the industry showcase at the Hub

Learn more about government solutions through immersive demo and mini theater experiences at the Hub

### Mini theater sessions

Tue, Nov 18: 1:00 PM – 1:30 PM presented by Microsoft

#### **THR1608: Modernizing Public Services with AI: A Digital-First Approach**

Wed, Nov 19: 2:00 PM – 2:30 PM presented by Docusign

#### **THR1609: The Future of Forms: AI + Automation for Government Workflows**

Thu, Nov 20: 2:00 PM – 2:30 PM presented by ESRI

#### **THR1610: Enable Safer Streets and Resilient Cities with Live Insights**

# Healthcare at Microsoft Ignite

Your guide to a week packed with inspiration, hands-on discovery, and transformative connections.

## Experiences designed for you

### Technical breakout sessions

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Tue, Nov 18: 2:30 PM – 3:15 PM

#### **BRK371: AI for nurses: Restoring the human connection with Dragon Copilot**

Discover how Microsoft is transforming nursing workflows and what it takes for organizations to successfully adopt AI solutions. It's more than flipping a switch, it's a purposeful evolution that demands thoughtful planning and change management.

Thu, Nov 20: 8:30 AM – 9:15 AM

#### **BRK373: From Code to Care: Empowering Healthcare with Agentic AI**

Discover low-code and pro-code tools that help you build agents specialized for healthcare. Streamline workflows, surface timely insights, and advance patient care with agentic AI powered by unified data and built-in security.

Thu, Nov 20: 2:15 PM – 3:00 PM

#### **BRK372: Empowering care teams with Dragon Copilot, an AI clinical assistant**

Discover how Microsoft Dragon Copilot, an AI clinical assistant, simplifies and transforms care team workflows, streamlines documentation, surfaces information, and automates tasks. Designed with role-based experiences at its core, Dragon Copilot delivers tailored capabilities for the broader care team. Its integrated and extensible design ensures seamless interoperability with EHR systems, AI apps, and agents—enabling organizations to scale innovation without disrupting workflows.

### Partner session

Wed, Nov 19: 10:15 AM – 11:00 AM (cross industry)

#### **PBRK388: Accelerate Partner Impact in Every Industry with AI**

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Wed, Nov 19: 11:30 AM – 12:15 PM

#### **PBRK390: Empowering Healthcare Through Scalable AI for Trusted Partners**

Learn how joining the Microsoft partner ecosystem unlocks the latest agentic AI, data, and platform innovations to help you build, extend, and scale intelligent solutions across your organization. Discover how a unified marketplace with AI solutions and agents can enable your business to impact care.

### Theater session

Tue, Nov 18: 2:00 PM – 2:30 PM

#### **THR796: Azure Innovations Elevate Healthcare Resiliency and Performance**

Discover how Azure's latest innovations in compute and storage help healthcare organizations reduce downtime, accelerate refresh cycles, and unlock new performance & scalability tiers for mission-critical workloads like EHR systems and more.

### Lab sessions

Tue, Nov 18: 4:30 PM – 5:45 PM

Wed, Nov 19: 2:00 PM – 3:15 PM

Thu, Nov 20: 2:45 PM – 4:00 PM

#### **LAB598: Agentic AI in Healthcare: Multi-Agent Orchestration in Action**

Explore the power of agentic frameworks to streamline healthcare operations. With healthcare agent orchestrator, you can customize intelligent agents, integrate them with private datasets and public sources, and deploy them seamlessly into Microsoft 365 tools like Teams and Word. Experience the synergy of healthcare-specific agents enhanced by general reasoning models and multimodal healthcare foundation models—enabling them to tackle sophisticated clinical tasks with precision and efficiency.

Tue, Nov 18: 2:45 PM – 4:00 PM

Wed, Nov 19: 3:45 PM – 5:00 PM

Thu, Nov 20: 10:45 AM – 12:00 PM

#### **LAB595: Extending Dragon Copilot with Partner-Built AI Solutions**

This hands-on lab guides you through how developers and partners can build solutions, agents and extensibility features that can be delivered through Dragon Copilot, leveraging Microsoft's scale to expand reach and engagement.

Tue, Nov 18: 1:00 PM – 2:15 PM

Wed, Nov 19: 10:00 AM – 11:15 AM

Thu, Nov 20: 1:00 PM – 2:15 PM

#### **LAB596: Working with healthcare AI models: from set-up to use-case**

Take a motivational tour through the healthcare AI sample repository and set yourself up for success with multimodal AI for Health & Life Sciences. Dive into notebooks and sample solutions for problems like image search, cancer grading based on radiology and pathology images, outlier detection, and exam parameter classification. Deploy a model, plug it into an agentic flow, and evaluate it with human feedback. A hands-on journey from setup to deployment and refinement.

### Engage with us in the industry showcase at the Hub

Learn more about healthcare solutions through immersive demo and mini theater experiences at the Hub

### Demos

#### **Microsoft healthcare demo:**

Turn ideas into impact, achieve more in healthcare with AI you can trust

#### **Microsoft partner demo by Canary Speech:**

Empower care with AI-driven voice screening

### Mini theater sessions

Tue, Nov 18: 4:45 PM – 5:15 PM presented by Atropos

#### **THR1613: Ambient Evidence Automation at the Point of Care**

Wed, Nov 19: 3:30 PM – 4:00 PM presented by Cognizant

#### **THR1614: Transforming healthcare claims management using AI**

Wed, Nov 19: 4:00 PM – 4:30 PM presented by TCS

#### **THR1616: Microsoft Azure AI streamlines patient requisition for North America's top diagnostics lab**

Thu, Nov 20: 9:30 AM – 10:00 AM presented by Canary Speech

#### **THR1611: Ambient AI for Healthcare: Turning Conversations into Insight**

Thu, Nov 20: 1:30 PM – 2:00 PM presented by UiPath

#### **THR1612: From Insight to Impact: How UiPath Agentic Automation and Microsoft Foundry are Redefining Care Processes**

Thu, Nov 20: 3:30 PM – 4:00 PM

#### **THR1615: Intelligent Agreements: Transform Care Coordination for HLS**

# Industrials at Microsoft Ignite

Your guide to a week packed with inspiration, hands-on discovery, and transformative connections.

## Experiences designed for you

### Technical breakout sessions

Tue, Nov 18: 1:00 PM – 1:45 PM (cross industry)

#### **BRK386: Accelerate Impact in Every Industry with Agentic AI and Shared Learnings**

What does it take to turn AI innovation into measurable business impact?

Join Kathleen Mitford, Corporate Vice President of Industry Marketing at Microsoft, for a conversation with industry leaders transforming their organizations with agentic AI.

Hear how they started, what's driving results, and how ideas and learnings from one industry can inspire another—helping you move from experimentation to impact and become Frontier with AI.

Tue, Nov 18: 3:45 PM – 4:30 PM

#### **BRK376: Engineering the Future in the Age of Digital Product Innovation**

Discover how AI, cloud, and robotics are transforming digital engineering across industries. Learn how Microsoft and its partners are enabling faster design, smarter simulation, and scalable automation—from PLM modernization to autonomous systems. See how Azure, GitHub, and agentic AI are powering the next wave of industrial innovation.

Wed, Nov 19: 1:30 PM – 2:15 PM

#### **BRK374: Advancing Industrial Agility with Agentic AI**

Agentic AI isn't just a buzzword—it's an industrial accelerator. From streamlining operations to enhancing decision-making and unlocking new revenue streams, explore how agentic AI is reshaping the way work gets done. Hear directly from leading industrial organizations on how they are implementing their AI strategies and reaping the benefits of AI agents, across Energy, Manufacturing, Consumer Goods, Mobility and more.

Thu, Nov 20: 9:45 AM – 10:30 AM

#### **BRK365: AI for Energy: From advanced operations to emissions management**

Microsoft is enabling energy companies to tackle complex decarbonization challenges using AI-powered solutions. In this session we will highlight use cases like methane emissions detection, predictive maintenance, and generative AI for permitting workflows—demonstrating how agentic AI and copilots are helping reduce emissions, streamline compliance, and unlock operational efficiency.

Thu, Nov 20: 9:45 AM – 10:30 AM

#### **BRK377: The new industrial frontier**

Industrial companies across every sector have an opportunity to reimagine their operations, blending human expertise with AI capabilities. In this new frontier, Industrial AI collaboration and orchestration amplify worker productivity, product quality, and facility adaptability to address immediate challenges while bending the curve on innovation.

Fri, Nov 21: 9:00 AM – 9:45 AM

#### **BRK375: Drive Growth, Profitability and Resilience with Agentic Supply Chains**

Supply chains are evolving from reactive systems to intelligent, autonomous networks. The agentic supply chain—powered by AI agents—delivers real-time visibility, predictive insights, and self-orchestrating operations. In this session, discover how AI-driven agents are transforming planning, logistics, and fulfillment to unlock growth, boost profitability, and build resilience in an unpredictable world.

### Lab sessions

Wed, Nov 19: 11:45 AM – 1:00 PM

Thu, Nov 20: 9:00 AM – 10:15 AM

Fri, Nov 21: 9:00 AM – 10:15 AM

#### **LAB597: Make More Informed Decisions with Geospatial Intelligence**

As manufacturers and supply chain leaders navigate the dual pressures of operational efficiency and sustainability, geospatial intelligence (GSI) is emerging as a transformative force. This lab session explores how the integration of Earth observation data, AI, and cloud-scale analytics is enabling smarter, faster, and greener decision-making across industrial ecosystems.

### Theater session

Wed, Nov 19: 1:30 PM – 2:00 PM

#### **THR797: Innovation Takes Flight: Transforming Airline Experiences**

Reimagine the airline business model for the digital age: Discover how Amadeus and Microsoft are partnering to transform airline retail and operations to thrive in a competitive market defined by experience and innovation. Attendees will learn how AI and cloud capabilities can enable airlines to deliver personalized, seamless travel experiences, streamline their operations, overcome legacy technology challenges, and redefine customer-centricity in a competitive market.

### Partner session

Wed, Nov 19: 10:15 AM – 11:00 AM (cross industry)

#### **PBRK388: Accelerate Partner Impact in Every Industry with AI**

Join us to explore how Microsoft industry partners are driving impact with AI-powered solutions. Learn how to align with FY26 priorities, accelerate growth across sectors, discover strategies to innovate, success stories, and guidance to engage customers with differentiated value in the age of AI.

Thu, Nov 20: 1:00 PM – 1:45 PM

#### **PBRK389: Frontier Partners: Delivering agents to accelerate Industrial AI**

Frontier partners use Microsoft technologies and an industrial partner ecosystem with autonomous agents available in Microsoft Marketplace to tackle complex use cases across the value chain—from design and production to supply chain and services—driving efficiency, resilience, and innovation in manufacturing.

Fri, Nov 21: 10:15 AM – 11:00 AM

#### **PBRK395: Partners + Agentic AI: Transforming Energy & Resources**

Energy and resources companies are using AI and agents to shape the new energy future by unlocking new levels of efficiency, resilience, and innovation. In this session, we will dive into Microsoft and partner solutions powering AI transformation and how energy and resource companies are becoming Frontier Firms.

### Engage with us in the industry showcase at the Hub

Learn more about industrials (manufacturing, energy and automotive) solutions through immersive demo and mini theater experiences at the Hub

### Demos

#### **Microsoft industrials demo:**

Simplify engineering and product change with AI

#### **Microsoft partner demo by Hexagon AB:**

Scale Industrials with human-robotic collaboration

#### **Microsoft partner demo by Krones AG:**

Transform your factory floor—AI-driven digital twins deliver precision and speed

#### **Microsoft partner demo by PTC:**

Speed up innovation with an AI assisted workforce

### Mini theater sessions

Tue, Nov 18: 1:30 PM – 2:00 PM presented by Hexagon

#### **THR1617: Delivering industrial autonomy with humanoid robotics**

Tue, Nov 18: 2:30 PM – 3:00 PM presented by Siemens

#### **THR1623: Delivering What Consumers Want, Faster**

Tue, Nov 18: 3:15 PM – 3:45 PM presented by Microsoft DigiOps

#### **THR1620: Reshaping digital operations with AI from cloud and edge**

Wed, Nov 19: 11:30 AM – 12:00 PM presented by Krones AG

#### **THR1618: Transform your factory floor—AI-driven digital twins deliver precision and speed**

Wed, Nov 19: 1:00 PM – 1:30 PM presented by PTC

#### **THR1619: Precision at Scale: Digital Twins for Smarter Product Development**

Thu, Nov 20: 11:00 AM – 11:30 AM presented by Microsoft

#### **THR1621: Building frontier supply chains with Agentic AI**

Thu, Nov 20: 11:30 AM – 12:00 PM presented by AVEVA

#### **THR1625: The AVEVA and Microsoft Advantage in Industrial AI**

Wed, Nov 19: 1:30 PM – 2:00 PM presented by Microsoft

#### **THR1624: The ROI of Industrial AI**

Thu, Nov 20: 2:30 PM – 3:00 PM presented by Microsoft

#### **Deploying Physical AI-driven robotics in industrial environments**

Thu, Nov 20: 4:30 PM – 5:00 PM presented by Microsoft

#### **THR1601: Enhance Decision Making with Geospatial Intelligence**

# Media and Entertainment at Microsoft Ignite

Your guide to a week packed with inspiration, hands-on discovery, and transformative connections.

## Experiences designed for you

### Technical breakout sessions

Tue, Nov 18: 1:00 PM – 1:45 PM (cross industry)

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Hear how they started, what's driving results, and how ideas and learnings from one industry can inspire another—helping you move from experimentation to impact and become Frontier with AI.

Wed, Nov 19: 4:00 PM – 4:45 PM

#### **BRK378: AI + Creativity: The New Media Blueprint**

The blueprint for the next era of media is being drawn by organizations that fuse human creativity with AI. These pioneers are scaling innovation by embedding agentic AI across the content lifecycle—from personalized experiences to autonomous production. Learn how media leaders are empowering creators, streamlining workflows, and unlocking new monetization—and why the AI choices made today will define tomorrow's competitive edge.

Thu, Nov 20: 4:45 PM – 5:30 PM

#### **BRK379: Autonomous by Design: Scaling Media Operations with Microsoft AI**

Microsoft's AI Agent Framework is redefining how media organizations deploy, manage, and scale intelligent workflows. In this session, we'll dive into how autonomous agents are being used to optimize supply chains, enrich content, and unify data across platforms. Explore deployment models, governance strategies, and use cases that demonstrate how agentic AI delivers measurable impact—from faster time-to-market to smarter audience engagement.

### Partner session

Wed, Nov 19: 10:15 AM – 11:00 AM (cross industry)

#### **PBRK388: Accelerate Partner Impact in Every Industry with AI**

Join us to explore how Microsoft industry partners are driving impact with AI-powered solutions. Learn how to align with FY26 priorities, accelerate growth across sectors, discover strategies to innovate, success stories, and guidance to engage customers with differentiated value in the age of AI.

Fri, Nov 21: 11:30 AM – 12:15 PM

#### **PBRK391: Partners are Accelerating Media Innovation with AI Agents**

Discover how Microsoft and top media partners are reshaping Media & Entertainment with AI and the Microsoft Cloud. Learn how Azure, Fabric, and generative AI are powering faster content creation, smarter workflows, and immersive audience experiences—featuring real-world innovations in storytelling, distribution, and monetization.

### Engage with us in the industry showcase at the Hub

Learn more about media and entertainment solutions through immersive demo and mini theater experiences at the Hub

### Demos

#### **Microsoft media and entertainment demo:**

Reimagine media with AI

# Retail and Consumer Goods at Microsoft Ignite

Your guide to a week packed with inspiration, hands-on discovery, and transformative connections.

## Experiences designed for you

### Technical breakout sessions

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Wed, Nov 19: 9:00 AM – 9:45 AM

#### **BRK382: The agentic advantage: unlock the next retail evolution with AI agents**

Agentic AI has the power to reshape every business function across the retail value chain. To get ahead and stay ahead, retail technologists need a cutting-edge understanding of agentic capabilities and how to deploy them strategically across their organizations to meet business goals and unlock competitive advantage. Join us to learn the latest on agentic scenarios from Microsoft and hear how leading retailers are maximizing agentic opportunities to become frontier firms.

### Partner session

Wed, Nov 19: 10:15 AM – 11:00 AM (cross industry)

#### **PBRK388: Accelerate Partner Impact in Every Industry with AI**

Join us to explore how Microsoft industry partners are driving impact with AI-powered solutions. Learn how to align with FY26 priorities, accelerate growth across sectors, discover strategies to innovate, success stories, and guidance to engage customers with differentiated value in the age of AI.

Thu, Nov 20: 2:15 PM – 3:00 PM

#### **PBRK394: M365 Copilot Agents: Powering Retail & Consumer Goods Partner Success**

M365 Copilot lights up AI and agentic success in Retail and Consumer Goods! This session will help partners and customers understand how AI agents empower marketers to identify and engage the right audiences, accelerate personalization, and optimize campaigns across channels. Partners and customers alike will take away ideas on how to tap into Microsoft's ecosystem to maximize value, strengthen collaboration, and create differentiated customer experiences.

### Engage with us in the industry showcase at the Hub

Learn more about retail and consumer goods solutions through immersive demo and mini theater experiences at the Hub

### Demos

#### **Microsoft partner demo by Accenture and Avanade**

Increase transaction values with voice-activated AI personal shopping agents

#### **Microsoft partner demo by Blue Yonder:**

AI-powered supply chain modernization —faster responses, fewer disruptions, better outcomes

### Mini theater sessions

Wed, Nov 19: 9:30 AM – 10:00 AM presented by Blue Yonder

#### **THR1627: Empower planners with AI-driven insights—faster responses, fewer disruptions, better outcomes**

Thu, Nov 20: 10:00 AM – 10:30 AM presented by Accenture and Avanade

#### **THR1626: Increase sales using AI clienteling & streamlined store operations**

Thu, Nov 20: 10:30 APM – 11:00 AM presented by Adobe

#### **THR1628: Shape Impactful Customer Experiences with AI Agents**

Thu, Nov 20: 1:00 PM – 1:30 PM presented by ServiceNow

#### **THR1631: The Enterprise Operating System: Built on ServiceNow + Microsoft**

# Telecommunications at Microsoft Ignite

Your guide to a week packed with inspiration, hands-on discovery, and transformative connections.

## Experiences designed for you

### Technical breakout sessions

Tue, Nov 18: 1:00 PM – 1:45 PM (cross industry)

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Wed, Nov 19: 11:30 AM – 12:15 PM

#### **BRK385: Unleashing Telco Innovation: Agentic AI & Connected Intelligence**

As organizations migrate to Microsoft Security solutions, they face growing complexity in threat detection, response, and compliance. This session explores how Lumen Defender complements Microsoft's native security stack to deliver outside-in intelligence from the world's most interconnected internet backbone, enabling SOC teams to quickly detect and respond to alerts with confidence. Attendees will leave with actionable strategies to strengthen their security posture and accelerate ROI.

Thu, Nov 20: 1:00 PM – 1:45 PM

#### **BRK383: Lumen + Microsoft Co-Innovation: From Threats to Transformation**

Discover how Microsoft and LSEG are transforming financial workflows with interoperable, AI-driven tools. See how Copilot aids content discovery, data integration in Excel and PowerPoint, and enables AI-powered engagement via Teams. Learn to build custom agents using LSEG data for enhanced productivity and collaboration in financial markets.

Fri, Nov 21: 10:15 AM – 11:00 AM

#### **BRK384: Securing Private Wireless: From Design to Deployment**

This session presents proven security frameworks for private wireless networks, showing how field-tested strategies and AI-powered defenses have cut incidents by 63%, reduced costs, and safeguarded critical infrastructure against advanced cyber threats.

### Partner session

Wed, Nov 19: 10:15 AM – 11:00 AM (cross industry)

#### **PBRK388: Accelerate Partner Impact in Every Industry with AI**

Join us to explore how Microsoft industry partners are driving impact with AI-powered solutions. Learn how to align with FY26 priorities, accelerate growth across sectors, discover strategies to innovate, success stories, and guidance to engage customers with differentiated value in the age of AI.

Thu, Nov 20: 3:30 PM – 4:15 PM

#### **PBRK392: Partners are Redefining Telecom Operations with Agentic AI**

As telcos become AI-native, Microsoft partners help transform workflows with agentic AI. Learn how to shift from AI-assisted tasks to autonomous operations using Microsoft Foundry, Microsoft Fabric and Microsoft Copilot. Discover how to build intelligent agents that optimize networks, enhance customer care, and drive revenue—with real-world examples and guidance to differentiate your offerings.

### Theater session

Wed, Nov 18: 5:15 PM – 5:45 PM

#### **THR798: Connect the Future with AI**

This session highlights how Microsoft's agentic AI and TM Forum's Open Digital Architecture empower telecom operators to rapidly deploy autonomous network operations agents—reducing resolution times, boosting efficiency, and unlocking new revenue opportunities.

### Engage with us in the industry showcase at the Hub

Learn more about telecommunications solutions through immersive demo and mini theater experiences at the Hub

### Demos

#### **Microsoft telecommunications demo:**

Connect the future with AI

#### **Microsoft partner demo by Verizon Business:**

Empower how you live, work, and play—with reliable 5G network and security at the core

### Mini theater sessions

Tue, Nov 18: 2:00 PM – 2:30 PM presented by Verizon Business

#### **THR1629: Empowering Commercial Innovation with Verizon 5G & Microsoft**

Wed, Nov 19: 10:30 AM – 11:00 AM presented by PLDT

#### **THR1630: Driving Agility and CX Impact: PLDT's Cloud-Native OSS Transformation**